



Ensuring excellence in nursing admissions.

What we do:

NursingCAS is the nation's only centralized application service for students applying to nursing programs at all levels. Similar to services in place for other health professions, NursingCAS offers students a convenient way to discover and apply to multiple nursing programs with a single online application. NursingCAS is a key resource to help students become a nurse or advance their career in nursing through education.

Why are we changing our look?

NursingCAS is on the move! With over 250 schools enrolled since its inception, the time is right to design a logo that better captures the NursingCAS legacy and its forward-thinking approach to nursing school admissions. As we approach our 10-year anniversary, we are rolling out a more modern digital presence that will propel us forward as we continue to grow.

What is the new NursingCAS logo?



Nursing is many things to many people, and the symbol in our new logo reflects that reality.



- Heart - because nurses provide holistic, patient-focused care.
- Hands - to emphasize the spirit of collaboration that defines nursing.
- Cross - to pay homage to the vital role nurses play in the healthcare system.
- Pills - because nurses master the science behind their profession.

Our new tagline of *Discover, Apply, Enroll* conveys our position as a service to assist applicants and schools throughout the nursing admissions process. Schools conduct important work to shape the future of nursing by selecting the best candidates for enrollment. NursingCAS is a vital asset to help manage that selection by providing resources to help prospective students discover programs of interest, easily apply, and ideally, enroll in a right-fit program.

What is changing besides the logo and colors?

The redesign will extend to our web presence. NursingCAS.org and MyNursingCAS.org are being combined into one website (nursingcas.org). The modernized site will reflect our new colors and brand — but this is more than just a facelift. The new NursingCAS.org will be more accessible for those with visual impairments, have increased responsiveness for mobile users, and contain updated content with interactive features so you can find what you need with ease. Although NursingCAS.org will undergo

significant changes, the functionality of the NursingCAS application and web-based admissions software used by schools will remain the same.

NursingCAS is not just an application. It is powerful resource and comprehensive service.